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FOR RELEASE
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**ACACIA NAMES BRADLEY BOTSCH,
FORMER VP & CHIEF INTELLECTUAL PROPERTY OFFICER
OF ON SEMICONDUCTOR, TO MANAGEMENT TEAM**

Newport Beach, CA. – (BUSINESS WIRE) January 3, 2008 – Acacia Research Corporation (Nasdaq: ACTG) announced today that it has named Bradley Botsch as Vice President.

Mr. Botsch joins Acacia from ON Semiconductor, where he was Vice President and Chief Intellectual Property Officer. He was with ON Semiconductor since 2004 and initiated their patent licensing program and led the management of all patent enforcement activities and IP transactions.

Previously he was Associate General Counsel of Advanced Micro Devices (AMD) from 2000-2004 where he initiated AMD's patent licensing program and directed all licensing and litigation activities related to microprocessors, microcontrollers and memory.

From 1995-2000 Mr. Botsch was Motorola's Division Patent Attorney for the Ground System Division, which focused on ground based systems for wireless and satellite networks.

Earlier in his career he was a Senior Design Engineer for Motorola (1986-1989) and was a Patent Agent with Motorola (1990-1994) while attending law school full time.

Acacia Chairman & CEO, Paul Ryan commented "Mr. Botsch is a great addition to our management team. His IP management, licensing and enforcement experience with ON Semiconductor, AMD, and Motorola will be extremely valuable as we continue to build our leadership position in technology licensing."

Mr. Botsch holds a B.S.E.E. from Purdue University and M.S.E.E. and J.D. degrees from Arizona State University.

ABOUT ACACIA RESEARCH CORPORATION

Acacia Research's subsidiaries develop, acquire, and license patented technologies. Acacia Research's subsidiaries control 89 patent portfolios, which include U.S. patents and certain foreign counterparts, covering technologies used in a wide variety of industries including audio/video enhancement & synchronization, broadcast data retrieval, computer memory cache coherency, credit card fraud protection, database management, data encryption & product activation, digital media transmission (DMT®), digital video production, dynamic manufacturing modeling, enhanced Internet navigation, image resolution enhancement, interactive data sharing, interactive television, laptop docking station connectivity, microprocessor enhancement, multi-dimensional bar codes, resource scheduling, spreadsheet automation, and user activated Internet advertising.

Information about Acacia Research is available at www.acaciatechnologies.com and www.acaciaresearch.com.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

This news release contains forward-looking statements within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. These statements are based upon our current expectations and speak only as of the date hereof. Our actual results may differ materially and adversely from those expressed in any forward-looking statements as a result of various factors and uncertainties, including the recent economic slowdown affecting technology companies, our ability to successfully develop products, rapid technological change in our markets, changes in demand for our future products, legislative, regulatory and competitive developments and general economic conditions. Our Annual Report on Form 10-K, recent and forthcoming Quarterly Reports on Form 10-Q, recent Current Reports on Forms 8-K and 8-K/A, and other SEC filings discuss some of the important risk factors that may affect our business, results of operations and financial condition. We undertake no obligation to revise or update publicly any forward-looking statements for any reason.